



# Business Proposal

---

SCOTIABANK ARENA

## Zero-Waste Events

Sustainable, eco-friendly solutions  
to post-consumer paper products

---

September 23rd, 2024

### Contact

**Phone** 416-815-5982

**Website** <https://www.scotiabankarena.com/venue-information/about/sustainability>

**Email** [slivingston@scotiabankarena.com](mailto:slivingston@scotiabankarena.com)

**Address** 40 Bay St, Toronto Ontario M5J 2X2



**Go Green  
Sustainability  
Committee**



**Go Green  
Sustainability  
Committee**

# Introduction

The Go Green Sustainability program at the Scotiabank Arena has identified an opportunity to reduce the stadium's waste more effectively and sustainably.

We at the Scotiabank Arena acknowledge that we are on the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples.



# Background

## Current numbers

On average Scotiabank Arena hosts 180 ticketed events with 2.75 million attendees coming through the building each year. When it comes to hosting events, food concessions are a major source of revenue for our stadium, but they are also a major source of waste. Since the implementation of our Go Green Mission, we have used post-consumer recycled paper products for our takeaway containers to reduce this waste. This document outlines the proposed idea that will allow Scotiabank Arena to eliminate its waste by potentially up to 100%.



### Goals

- Reduce packaging from cardboard box delivery to reusable plastic containers
- Move to organic packaging materials



### Mission

We are committed to being a responsible corporate citizen and leader in the community

# NotPla

NotPla, short for “not plastic” is a London-based company that focuses on creating regenerative packaging materials, made from seaweed and plants that are a viable alternative to plastic materials. They have re-engineered takeaway containers to eliminate waste, making them 100% biodegradable. Conventional plastic and many paper containers have petrol-based coatings or an invisible plastic layer, that keep food in place, but they don't decompose. By utilizing seaweed and other plants, NotPla created a 100% natural seaweed coating, replacing all that plastic and chemicals. Once you are finished, the entire package can be composted. It biodegrades completely, just like a fruit peel.

By switching our single-use paper takeaway boxes to NotPla's will help us to reduce our company's and our venues' environmental footprint.

Seaweed is one of the most sustainable materials on the planet. NotPla farms and harvests this fast-growing plant. It can grow up to one meter a day and does not compete with food crops for land. Farming seaweed has many positive benefits on the environment. There are also many positive benefits to using the packaging NotPla produces, such as less plastic clogging our seas, reducing ocean waste. NotPla packaging replaced 4.4million units of single-use plastic in 2023, this means it displaced the equivalent of 8.5 tonnes of plastic waste and avoided 250 tonnes of CO2 emissions. Their products naturally biodegrade in 4-6 weeks and does not require any industrial composting processes.





# NotPla Partnership

Notpla is deeply committed to making the planet a healthier place. Their mission correlates with what the NHL's Go Green Mission and our stadium is trying to achieve. We are committed to being a responsible corporate citizen and leader in the community. Some of our goals to decrease waste are to:

1. Reduce packaging from cardboard box delivery to reusable plastic containers
2. Move to organic packaging materials

NotPla is a viable and suitable solution to reusable plastic containers for delivery as well as replacing our single-use paper food containers.

NotPla is continuing to research and develop new formats and solutions that could one day replace all single-use plastic packaging across various industries, at a global scale. We would be leading the way with this revolutionary packaging and further enhance our award-winning Go Green program. NotPla's business currently resides primarily in the UK which is why this is a great opportunity for our stadium. Not only would we be the first business in Canada to partner with NotPla, but we have the potential to help market to other businesses across Canada as well.



Go Green  
Sustainability  
Committee

# Thank you! Hope you are interested!

## Contact

**Phone** 416-815-5982

**Website** <https://www.scotiabankarena.com/venue-information/about/sustainability>

**Email** [slivingston@scotiabankarena.com](mailto:slivingston@scotiabankarena.com)

**Address** 40 Bay St, Toronto Ontario M5J 2X2

---



# References

Arena, S. (n.d.). Sustainability | Scotiabank Arena. [Www.scotiabankarena.com](http://www.scotiabankarena.com).  
<https://www.scotiabankarena.com/venue-information/about/sustainability>

City of Toronto. (2018, December 13). Land Acknowledgement. City of Toronto; City of Toronto. <https://www.toronto.ca/city-government/accessibility-human-rights/indigenous-affairs-office/land-acknowledgement/>

Just Energy. (2016, May 2). The National Hockey League's Go Green Mission. Just Energy. <https://justenergy.com/blog/the-national-hockey-leagues-go-green-mission/>

New Study Finds PFAS Chemicals in Takeout Food Packaging. (n.d.). Toxic-Free Future. <https://toxicfreefuture.org/press-room/new-study-finds-pfas-chemicals-in-takeout-foodpackaging/#:~:text=The%20study%2C%20Take%20Out%20Toxics%3A%20PFAS%20Chemicals%20in>

Notpla. (n.d.). Notpla Seaweed-Coated Food Containers. [Www.notpla.com](http://www.notpla.com).  
<https://www.notpla.com/food-containers>

Notpla. (n.d.). The Earthshot Prize. <https://earthshotprize.org/winners-finalists/notpla/>

Notpla. (2019). We make packaging disappear – Notpla. Notpla.  
<https://www.notpla.com/>

Ooho. (n.d.). [Www.notpla.com](http://www.notpla.com). <https://www.notpla.com/ooho>

(2024). Spnews.com.  
[https://spnews.com/downloads/3331/download/Credit%20Longlong%20Han\\_Small%2C%20Medium%2C%20Large%20and%20Burger%20box\\_Notpla%20new%20collection.JPG?cb=39c82c9075af790e7db02488499c7914&w=1200](https://spnews.com/downloads/3331/download/Credit%20Longlong%20Han_Small%2C%20Medium%2C%20Large%20and%20Burger%20box_Notpla%20new%20collection.JPG?cb=39c82c9075af790e7db02488499c7914&w=1200)

---